



United Industry Statement:

Arizona is one of our nation's most beautiful and geographically diverse states from our lush Sonoran Desert to the country's largest stand of Ponderosa Pine trees to one of the seven wonders of the world; the Grand Canyon. In addition, we are a state that takes pride in our cultural diversity from our rich Native American and Hispanic heritage to our Old West pioneer history. Arizona's tourism industry exists to showcase the many unique and wonderful aspects that our state has to offer, and in doing so, it directly employs over 200,000 hard working people and generates \$2.4 billion annually in local, state and federal tax revenues.

Tourism, in Arizona and elsewhere, shouldn't be used as a political bargaining chip or be the victim of careless boycott banter. Laws are made daily that likely have supporters and foes in every state and using tourism as a tool for economic destruction and to further political agendas sets a dangerous precedent that would leave no corner of our country undamaged. For this reason, we urge national political and organizational leaders, regardless of how they feel about this legislation, to denounce boycotts that ultimately harm innocent families.

Immigration reform is a national concern, not an Arizona tourism issue, and it is irresponsible to make our employees (and their families) collateral damage in this national debate. While the fate of SB 1070 is in the hands of the courts, and regardless of the outcome, Arizona remains a safe and welcoming destination with 200,000 spirited tourism employees ready to showcase our state's warm hospitality, Southwest charm and unmatched beauty.