

6TH ANNUAL ARIZONA TOURISM

Unity Dinner

Sponsorship Opportunities

Thursday, March 11, 2010
5:00 p.m. - 7:00 p.m.

Chase Field
Phoenix, Arizona



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General Information

What -

The Arizona Tourism Unity Dinner is an opportunity for leaders from the tourism industry, business and government to celebrate tourism and honor the contributions of extraordinary Arizonans for their leadership and support of the tourism industry. The Unity Dinner will also feature an entertaining program and a silent auction.

Who -

Honoring as our 2010 Tourism Advocate of the Year: Cactus League

When -

Thursday, March 11, 2010

5:00 p.m. – Reception, Silent Auction & Dinner

6:15 p.m. – Program

Where -

Chase Field, Gate E – Main Concourse
Phoenix, Arizona

*Parking will be complimentary in the Chase Field Garage on 4th Street between Jefferson and Lincoln

Expected Attendance - 500

Organizer -

Arizona Tourism Alliance (ATA). The ATA is an independent, non-profit organization comprised of businesses, organizations, associations and individuals dedicated to unifying the industry and ensuring the future growth and success of tourism. The purpose of ATA is to increase awareness of tourism and strengthen Arizona's economy through tourism development and promotion, by providing advocacy, generating awareness of the tourism industry through education and leadership, promoting the economic well being of Arizona tourism and working to increase public funding of tourism.

For More Information -

Lindsey Kuhn, Project Coordinator
Arizona Tourism Alliance
1240 E. Missouri Avenue, Suite 204
Phoenix, Arizona 85014-2912
Phone: (602) 452.2906
Fax: (602) 230.7519

Email: lkuhn@aztourismalliance.org
Web site: www.aztourismalliance.org



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Sponsorship Packages

Hall of Fame - \$10,000

- VIP table and front and center stadium row seating (12 seats)
- Opportunity to host senior level elected official and/or professional baseball player
- Four tickets to Pre-Game VIP reception
- Premiere sponsor acknowledgement within event program and on all materials
- Corporate logo listed in program, jumbotron, and more
- Eight tickets to Spring Training game

World Series - \$7,500

- Preferred table and stadium row seating (12 seats)
- Opportunity to host senior level elected official and/or professional baseball player
- Three tickets to Pre-Game VIP reception
- Corporate logo listed in program, jumbotron and more
- Six tickets to Spring Training game

Grand Slam - \$5,000

- Preferred table and stadium row seating (12 seats)
- Opportunity to host senior level elected official
- Two tickets to Pre-Game VIP reception
- Corporate logo listed in program, jumbotron and more
- Four tickets to Spring Training game

Home Run - \$2,500

- Reserved table and stadium row seating (12 seats)
- Opportunity to host elected official
- One ticket to Pre-Game VIP reception
- Corporate recognition listed in program
- Two tickets to Spring Training game

Triple - \$1,000

- Table and stadium row seating (12 seats)
- Opportunity to host elected official
- Corporate recognition listed in program

Double - \$550

- Half row seating (6 seats)

Single - \$100

- Individual Ticket

Deadline for inclusion in the printed program is Friday, February 12, 2010.

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Sponsorship Form

Sponsor Information -

Name of Organization: _____

Contact Person: _____

Title: _____

Mailing Address: _____

Telephone: _____ Fax: _____

Email Address: _____

Sponsorship Category -

- Hall of Fame - \$10,000
- World Series - \$7,500
- Grand Slam - \$5,000
- Home Run - \$2,500
- Triple - \$1,000
- Double - \$550

Graphics Contact -

Sponsorship levels between \$10,000 and \$5,000 will receive corporate logo identity on printed materials and video, which will require a GIF or JPEG image. Deadline for inclusion in the printed program is February 12, 2010.

Contact Person: _____

Telephone: _____ Email Address: _____

Type of Payment -

- Check Enclosed (*Make checks payable to Arizona Tourism Alliance, Tax ID: 86-0892428*)
- VISA / MasterCard American Express

Print Cardholder Name: _____

Card Number: _____ Expires: _____

Total Amount: \$ _____

Cardholder Signature: _____ Date: _____

Return Completed Sponsorship Form by Fax or Mail To -

Lindsey Kuhn, Project Coordinator
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