



2010 VH&RA Golf Fundraiser

Westin Kierland Golf Club

May 11, 2010

1:00 Shotgun Start, Scramble Format

Sponsorship Opportunities

Platinum - \$10,000 (One Available)

- *Two foursome including golf carts and greens fees, lunch and reception*
- *Printed recognition with logo at a hole and reception*
- *Tee & Attendee gifts for all golfers*
- *Opportunity to address players at the reception*
- *Logo Recognition as Platinum Sponsor with click-through on tournament website*
- *Platinum Sponsorship Recognition with logo in VH&RA Newsletter*

Hole-in-One - \$5,000 (Three Available)

- *One foursome including golf carts and greens fees, lunch and reception*
- *Printed recognition with logo at a hole and reception*
- *Tee & Attendee gifts for all golfers*
- *Logo Recognition as a Hole-In-One Sponsor with click-through on tournament website*
- *Hole-in-One Sponsorship Recognition in VH&RA Newsletter*

Gold - \$3,500

- *One foursome including golf carts and greens fees, lunch and reception*
- *Printed recognition at a hole and reception*
- *Gold Sponsor Recognition on tournament website*
- *Tee & Attendee gifts for all golfers*
- *Gold Sponsorship Recognition in VH&RA Newsletter*

Silver - \$2,000

- *One foursome including golf carts and greens fees, lunch and reception*
- *Printed recognition at a hole and reception*
- *Tee & Attendee gifts for all golfers*
- *Silver Sponsorship Recognition in VH&RA Newsletter*

Budget Birdie - \$1,000

- *One foursome including golf carts, greens fees and reception*

Beverage Cart Sponsor - \$1,000 (Four Available)

- *Printed recognition on a selected beverage cart and at reception*
- *Tee & Attendee gift for sponsorship representative*

Corporate Hole Sponsor - \$300 (non-exclusive)

- *Printed recognition at a hole and reception*

Reception Only - \$50



VH&RA 2010 Golf Tournament

The Valley Hotel & Resort Association asks you to join us for an afternoon on the links at Westin Kierland Golf Club. Our efforts to build a strong foundation to combat the issues that lie ahead for the hotel industry, along with continuing our strong support of hospitality education and scholarships must continue through 2010 and for years to come.

We encourage you to bring your clients, VIP's, meeting planners or special guests to enjoy this fantastic event.

Schedule of Events

11:30 a.m. - 1:00 p.m.

Registration & Warm Up
Tee Gifts
Lunch for Sponsors

1:00 p.m.

Shotgun Start (Scramble)
On-Course Contests and Giveaways

Post Tournament

Reception
Auction & 50/50 Raffle
Awards, Attendee Gifts & Prizes

What's New this Year

Award-Winning Course



Special Product "Oasis" Holes



Luxury Tee & Attendee Gifts



Gourmet Hors d'oeuvres Reception



Upgraded Contests & Giveaways

VH&RA Golf Tournament

Platinum Hole-in-One Gold Silver Budget Birdie Beverage Cart Corporate Reception

Contact: _____ Company: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Player Names:

Company Name:

___ My **check** in the amount of \$ _____ is enclosed.

___ Please **charge** my credit card ___ MasterCard ___ Visa ___ American Express Amount: \$ _____

#: _____ Exp: _____

Signature: _____

Rain or Shine, no refunds or credits will be given.

For questions or more information please contact Whitney Clark at (602) 375-2996 or wclark@vhra.net

Send payment and entry form to the Valley Hotel & Resort Association at 1240 E. Missouri Ave., Phoenix, AZ 85014.

All entries are due April 23, 2010